



# NIHAR INFO GLOBAL LIMITED

CIN No: L67120TG1995PLC019200

28/12/2022

To  
Corporate Relations Department,  
Bombay Stock Exchange Limited,  
Phiroz Jeejeebhoy Tower,  
Dalal Street, Fort,  
Mumbai – 400 001.

**Reference:** Scrip Code: **531083**, Scrip ID: **NIHARINF**

Dear Sir/Madam,

**Sub: Intimation regarding the operationalized D2C ecommerce portal [www.Life108.in](http://www.Life108.in) by M/s. Life 108 Healthcare Private Limited, proposed subsidiary of M/s. Nihar Info Global Limited.**

We would like to inform you that Life108 Healthcare Private Limited, a proposed subsidiary of Nihar Info Global Limited has operationalized the D2C ecommerce portal [www.Life108.in](http://www.Life108.in). Life108 Healthcare Private Limited is recognized under Startup India and is also registered under MSME.

Life108 is a Healthcare D2C brand and the Mission of the Brand is to enable Better Health through Diet, Fitness and Sports and currently has various products related to Fitness, Sports and Orthopedic Aids.

The Company has Integrated with RazorPay for Payment Gateway and with the Logistics Aggregator ShipRocket for Logistics. Currently the D2C eCommerce Portal [www.Life108.in](http://www.Life108.in) is launched with around 50 SKUs and the Company plans to expand the Product Portfolio to more than 500 SKUs in less than a year.

Life108 Healthcare Private Limited will soon launch these products on other eCommerce Platforms very soon.

Nihar Info Global Limited has been into eCommerce for the last 8 years and has built strong Fundamentals and Core Strength in eCommerce Marketplaces and B2C eCommerce and now the Company is very confident to establish strong Brands in the D2C eCommerce. Recently, Nihar Info Global Limited has operationalized the D2C ecommerce portal [www.ONVO.in](http://www.ONVO.in). ONVO is a Lifestyle D2C brand of Nihar Info Global Limited which has Lifestyle Products related to Travel and Home Accessories.



Please take the same on records.

Thanking you,

Yours sincerely,

For **NIHAR INFO GLOBAL LIMITED**



Divyesh Nihar Boda

Managing Director

DIN: 02796318

