



NIHAR INFO GLOBAL LIMITED

CIN No: L67120TG1995PLC019200

29/11/2022

To
Corporate Relations Department,
Bombay Stock Exchange Limited,
Phiroz Jeejeebhoy Tower,
Dalal Street, Forts,
Mumbai – 400 001.

Scrip Code: 531083; Scrip ID: NIHARINF

Dear Sir / Madam,

Sub: Intimation regarding the operationalized D2C ecommerce portal www.ONVO.in by M/s. Nihar Info Global Limited.

We would like to inform you that Nihar Info Global Limited has operationalized the D2C ecommerce portal www.ONVO.in. The Company has Integrated with RazorPay for Payment Gateway and with the Logistics Aggregator ShipRocket for Logistics. Currently the D2C eCommerce Portal www.ONVO.in is launched with around 50 SKUs and the Company plans to expand the Product Portfolio to 200 SKUs in less than a year.

ONVO is a Lifestyle D2C brand of Nihar Info Global Limited which has Lifestyle Products related to Travel and Home Accessories. Nihar Info Global Limited has successfully applied for Trademark registration of its private label "ONVO" under the Trademark Classes 18 and 21. The Brand ONVO would specifically focus on Space Savers and Storage Organizers which is a very big Category and has the potential to build an exhaustive range of Product Line going forward.

The Company has already launched these products on Flipkart.com and has garnered good response from the customers for the last few months and the company would also soon launch them on Amazon.in and other eCommerce Portals.

Nihar Info Global Limited has been into eCommerce for the last 8 years and has built strong Fundamentals and Core Strength in eCommerce Marketplaces and B2C eCommerce and now the Company is very confident to establish a very strong Brand in the D2C eCommerce.




Please take the same on records.

Thanking you,

Yours sincerely,

For **NIHAR INFO GLOBAL LIMITED**



Divyesh Nihar Boda
Managing Director
DIN: 02796318

