

## NIHAR INFO GLOBAL LIMITED

CIN No: L67120TG1995PLC019200

21/11/2022

To Corporate Relations Department, Bombay Stock Exchange Limited, Phiroz Jeejeebhoy Tower, Dalal Street, Forts, Mumbai – 400 001.

## Scrip Code: 531083; Scrip ID: NIHARINF

Dear Sir / Madam,

## Sub: Intimation regarding approval from Amazon.in Marketplace to list the Lifestyle products of our private label "ONVO".

ONVO is a Lifestyle D2C brand of M/s. Nihar Info Global Limited and has Lifestyle Products related to Travel and Home Accessories. M/s. Nihar Info Global Limited has successfully applied for Trademark registration of its private label "ONVO" under the Trademark Classes 18 and 21.

We would like to inform you that M/s. Nihar Info Global Limited has received approval from Amazon.in Marketplace to list the Lifestyle products of ONVO Brand.

With this M/s. Nihar Info Global Limited has access to various Amazon Brand Registry tools, which help you actively protect the ONVO brand on Amazon. Also the Company will be provided access to set up a Store page for the Brand to showcase all the products of ONVO.

The Company has initiated the Cataloging process of its ONVO products and should be soon available on Amazon.in marketplace for its customers.

ONVO Brand of Lifestyle products have been selling on Flipkart.com and have garnered good response from the customers for the last few months and with the launch of these products on Amazon.in, the Company would be adding another sales channel and should increase the sale drastically for the ONVO range of Lifestyle products.



• Nihar House, No.34, Ganesh Nagar, West Marredpally, Secunderabad - 500026, Telangana.

🔘 www.niharinfo.in

Please take the same on records.

Thanking you,

Yours sincerely,

## For NIHAR INFO GLOBAL LIMITED

