

28/10/2022

To
Corporate Relations Department,
Bombay Stock Exchange Limited,
Phiroz Jeejeebhoy Tower,
Dalal Street, Forts,
Mumbai – 400 001.

Scrip Code: 531083; Scrip ID: NIHARINF

Dear Sir / Madam,

Sub: Intimation regarding Trademark Registration of our private label “ONVO”.

We would like to inform you that the company M/s. Nihar Info Global Limited has successfully applied for Trademark registration of its private label “ONVO” under the Trademark Classes 18 and 21.

ONVO is a D2C eCommerce brand of M/s. Nihar Info Global Limited and it is a Lifestyle brand related to Travel and Home Accessories and has products related to Travel Accessories, Home Storage and Organizers. The Company has launched the D2C brand ONVO with more than 50 SKUs and has been selling on Flipkart.com from May, 2022.

Now the company plans to aggressively market its products and has hence applied for Trademark Registration. With this the company can build Brand Loyalty and Goodwill among its customers. Going forward the Company plans to build Brand Content on various eCommerce Marketplaces and increase its visibility and build a strong Brand Value.

The Company with its D2C brand ONVO will soon be launching more D2C Brands as part of its D2C eCommerce Strategy.

Below is the ONVO Brand logo applied for Trademark Registration.



Please take the same on records.

Thanking you,

Yours sincerely,

For **NIHAR INFO GLOBAL LIMITED**



Divyesh Nihar Boda
Managing Director
DIN: 02796318

